



MERIVALE WINTER FEASTS

Tuesday 2 June 2009

Following the success of the 'March Into Merivale' food festival, which showcased the best of the group's restaurant offerings, and which triggered an impressive 10,000+ additional patrons through its venues that same month, a new winter promotion under the banner of 'Merivale Winter Feasts' will kick start on Monday 15 June and extend through to end August 2009.

At its core will be special \$35 menu offerings across each of Merivale's restaurants including est., sushi e, Ash Street Cellar, Mad Cow, Uccello, Teppanyaki, Lotus and Bistro CBD.

"We've lined up our chefs and asked them to hand over their hottest winter deals... great value offerings which will change regularly throughout the Winter months, and designed especially to make a quality dining experience more affordable for all", said CEO, Justin Hemmes.

The promotion will allow patrons to enjoy 1, 2 or 3 courses with a glass of wine or James Squire beer for just \$35 from any of these eight leading restaurants, from midday until 2pm, or 6pm until 8pm each Monday through Friday. (note, Teppanyaki, Lotus and Uccello closed Monday; Lotus dinner only; excludes Sushi Choo)

"We're proud to be able to offer exceptional quality at such an affordable price from master chefs the calibre of Peter Doyle of est., through to celebrated new talents including Lauren Murdoch of Ash Street Cellar and Dan Hong of Lotus, all of whom contribute to making Sydney one of the best food capitals in the world", Hemmes added.

The launch event will be a gourmet extravaganza, celebrated with the ground floor of Establishment transformed into a winter wonderland on Tuesday 16 June. Open to all, and running from 6PM to 9PM, the event will feature food stalls representing each of Merivale's eight participating venues, with complimentary signature sample dishes on offer.

"In this current economic climate, we want to offer value for money and quality dining experiences which are accessible to all. With ever changing \$35 offerings, we hope patrons will keep coming back throughout Winter to try new tastes across all of our venues", Hemmes added.

For further information or imagery regarding the 'Merivale Winter Feasts' promotion please contact Cav Con on 02 9360 5755.

Bookings for all venues may be made commencing Tuesday 9 June 2009. Please call Merivale on 02 9240 3000 or visit www.merivalewinterfeasts.com.

- Ends -



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Merivale
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Winter Feast Offerings

Ash Street Cellar - \$35, lunch and dinner, Monday – Friday 12-2pm & 6-8pm
3 courses plus glass of wine or James Squire beer

Bistro CBD - \$35, lunch and dinner, Monday – Friday 12-2pm & 6-8pm
2 courses plus glass of wine or James Squire beer

est. - \$35, lunch and dinner, Monday – Friday 12-2pm & 6-8pm
1 course plus glass of wine or James Squire beer

sushi e - \$35, lunch and dinner, Monday – Friday 12-2pm & 6-8pm
2 courses plus glass of wine or James Squire beer

Mad Cow - \$35, lunch and dinner, Monday – Friday 12-2pm & 6-8pm
2 courses plus glass of wine or James Squire beer

Uccello - \$35, lunch and dinner, Tuesday – Friday 12-2pm & 6-8pm
2 courses plus glass of wine or James Squire beer

Teppanyaki - \$35, lunch and dinner, Tuesday – Friday 12-2pm & 6-8pm
3 courses plus glass of wine or James Squire beer

Lotus - \$35, dinner, Tuesday – Friday 6-8pm
2 courses plus glass of wine or James Squire beer